



### MAC 2011 PROGRAM ADVERTISING RATES

Quarter Page	\$150
Half Page	\$200
Full Page	\$250
Inside Cover (back or front)	\$300
Back Cover (black and white)	\$350
Back Cover (color)*	\$550

\* Color back cover pre-empts black and white; purchaser of black and white back cover can opt for inside back or front cover, if available, or full-page inside, with a refund of the difference, or a full refund if neither of the options are satisfactory.

### MAC 2011 VENDOR RATES

Standard	\$450 for the entire weekend (Friday through Sunday evening) and 150 square feet of space. Includes half-page ad in our program.
Additional Space	\$150 for each additional 50 square feet, for the entire weekend. Your space may be limited by the number of other vendors who sign up.
Additional Advertisement	More advertising space is available discounted by our half-page rate.

### YES! I wish to participate in MAC 2011 as (check all that apply):

**An Advertiser.** Please send a camera ready ad with your payment.

**A Vendor.** Please send a camera ready ad with your payment. If you require more than 150 square feet of space, please indicate how much additional space you need, in increments of 50 square feet: \_\_\_\_\_.

### IMPORTANT: Please provide contact information:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

For questions or comments, contact Amanda Ashcraft at [Amanda.ashcraft@nyusadance.org](mailto:Amanda.ashcraft@nyusadance.org) or leave a message on the NY USA Dance hotline: 347-878-6228. Please send a check or money order in the correct amount made payable to "NY USA Dance" together with your ad to:

**Amanda Ashcraft  
291 Westminster Rd #2  
Brooklyn, NY 11218**

**DEADLINE FOR SUBMISSIONS: December 28, 2010  
THANK YOU FOR SUPPORTING THE MAC!**