



### MAC 2010 PROGRAM ADVERTISING RATES

|                              |       |
|------------------------------|-------|
| Quarter Page                 | \$150 |
| Half Page                    | \$200 |
| Full Page                    | \$250 |
| Inside Cover (back or front) | \$300 |
| Back Cover (black and white) | \$350 |
| Back Cover (color)*          | \$550 |

\* Color back cover pre-empts black and white; purchaser of black and white back cover can opt for inside back or front cover, if available, or full-page inside, with a refund of the difference, or a full refund if neither of the options are satisfactory.

### MAC 2010 VENDOR RATES

|                          |   |
|--------------------------|---|
| Standard                 | \$450 for the entire weekend (Friday through Sunday evening) and 150 square feet of space. Includes half-page ad in our program.        |
| Additional Space         | \$150 for each additional 50 square feet, for the entire weekend. Your space may be limited by the number of other vendors who sign up. |
| Additional Advertisement | More advertising space is available discounted by our half-page rate.   |

### YES! I wish to participate in MAC 2010 as (check all that apply):

**An Advertiser.** Please send a camera ready ad with your payment.

**A Vendor.** Please send a camera ready ad with your payment. If you require more than 150 square feet of space, please indicate how much additional space you need, in increments of 50 square feet: \_\_\_\_\_.

### IMPORTANT: Please provide contact information:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

For questions or comments, contact Amanda Ashcraft at [Amanda.ashcraft@nyusadance.org](mailto:Amanda.ashcraft@nyusadance.org) or leave a message on the NY USA Dance hotline: 212-954-5152. Please send a check or money order in the correct amount made payable to "NY USA Dance" together with your ad to:

**Amanda Ashcraft**  
291 Westminster Rd #2  
Brooklyn, NY 11218

**DEADLINE FOR SUBMISSIONS: December 28, 2009**  
**THANK YOU FOR SUPPORTING THE MAC!**